
Item	US	EU
Trim size	3.5 × 2 in	85 × 55 mm
Bleed	0.125 in each side	3 mm each side
Document size	3.75 × 2.25 in	91 × 61 mm
Safe margin	≥ 0.125 in	≥ 3 mm
Corner radius options	1/8 in, 1/4 in	3 mm, 6 mm
Resolution	300 dpi at size	300 dpi at size
Colour	CMYK	CMYK
Minimum text size	7–8 pt	7–8 pt